

# design + AI

A summit for the people  
shaping what comes next.

24/25th September 2026

# Design is at a crossroads. What we do next matters.



An experience by

Product  
**UNLEASHED**

# Product **UNLEASHED**

Product Unleashed meet-ups are multi-city community events that bring together curious product people for practical talks, honest stories, and generous peer support.



# **UNLEASHED** SUMMIT

At the heart of our year is the **Unleashed Summit** a flagship gathering where world-class product, design, and strategy leaders share real, practical insight.



**UNLEASHED** events

Where product change makers from  
the biggest brands come together.



INTERCOM



Microsoft



Meta



Figma



deliveroo

**Deloitte.**

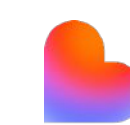


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JOHN LEWIS  
& PARTNERS

# **Design is at a crossroads. What we do next matters.**

Some teams are embedding AI into their workflows at pace, reshaping how ideas are explored, tested and delivered. Others are moving more cautiously, weighing risk against opportunity.

**Either way, standing still is not an option.**

AI is redefining product design in real time

Teams are actively reshaping workflows, tools and roles

Leaders are looking for clarity, not hype

**The time is now.**

**design  AI**

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# Who you'll reach

Senior, highly engaged:

Design Leaders

Product Designers

Founders & Operators



**500**

Attendees at the 2026 Summit.

**2.5k+**

Active community members  
across all events and channels.

**45%**

Attendee retention year on year.  
Not one-time visitors.

**12**

Events in 2026. 11 meetups +  
the September Summit.

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# A setting fit for a summit.

Set in Brighton's newly renovated Corn Exchange, a space as bold as the questions we'll be tackling, the event sits just moments from the beach, within easy reach of London and only 30 minutes from Gatwick Airport.

It's a rare chance to step out of the day-to-day, immerse yourself in what's next, and connect with the community shaping it.



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# Leaders forum

Invite-only · The day before the summit

A private gathering of senior design leaders held in a beautiful setting, bringing together the people shaping how AI is applied in real-world product environments.

Designed for depth over scale, the forum creates space for honest conversation, shared challenges, and meaningful connection away from the noise of the main event.

**A rare opportunity to connect with decision-makers in a high-trust environment.**



# design AI Packages at a glance

	Investment	Available	What's included
 <h2>Frontier</h2> <p>Leading what's next</p> <p>Only 1 available.</p>	£15,000	1	Leading presence with a <b>premium stand</b> , top-tier brand visibility across the event including leaders forum partnership presence, and association with key moments that matter. Includes 5 complimentary tickets.
 <h2>Catalyst</h2> <p>Powering progress</p>	£10,000	2	Strong, high-impact presence with a <b>standard stand</b> and opportunities to engage directly with attendees. Includes 3 complimentary tickets.
 <h2>Signal</h2> <p>Part of the movement</p>	£5,000	4	Light-touch brand presence with visibility across touch-points. Includes 2 complimentary tickets.

 Custom packages available on request.

All package costs are exclusive of VAT.

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Let's co-create a partnership experience  
that's real, human, and high impact.

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